Falmouth Historical Society

2021 Annual Meeting

January 15, 2022 @ 10:30
Agenda

Patricia Dottore, President-Board of Directors

1. Welcome
2. Approval 2020 Annual Meeting Minutes
3. Financial Report
4. Nominations and Elections
5. Looking forward to 2022
6. Close of Business Meeting
Welcome, Tamsen George, Board President
  ● Ms. George welcomed all attending members at 10:04am. Twenty-nine members were in attendance. Ms. George recognized that this has been an interesting year.
  ● She thanked the staff for their dedication and hard work.
  ● Highlights include a new roof on the back of the Wicks House and some landscaping projects.
  ● She also highlighted some of our recent and upcoming exhibits.
  ● Special thanks to Meg Costello with archives and media outreach while working alone. She also shared a letter from a volunteer cheering on Meg’s efforts.
  ● Thanks to David Creighton for helping to repair and maintain our stone pathways and to the Garden club for maintaining the gardens on the campus.
  ● Much cleaning of the house with help from volunteers in time for filming of the 3rd grade program thanks to Diana Brassard.
  ● Thanks to Pat Dottore for decorating the campus for the holidays.

Approval of 2020 Annual Meeting Minutes, Danielle Velesig, Board Secretary
  ● Danielle read through the highlights of last year’s annual meeting minutes.
  ● Tamsen George asked for a motion to approve. Bob Haskell moved. Ann Stone seconded the motion.

Treasurer’s Report, Gary Vostok, Board Treasurer
  ● Gary shared his financial report.
  ● Overall, we had a decrease in open revenue from $81,881 to $9,162 from last year. Our membership stayed relatively consistent.
  ● We had a significant increase in our donations/appeals/grants/sponsorships from $180,000 in 2019 to $480,000 in 2020.
  ● He gave a summary of our investments and expenses. Our expenses went from $404,000 in 2019 to $399,000 in 2020. We deferred some of our program expenses for the year which decreased costs a bit.
  ● Our change in net assets for the year was an increase of $110K.
  ● 2020 year will be reviewed by Lamb, Mason Bulger and Co. 2019 was already reviewed by Lamb, Mason, Bulger and Co. 2019 financial statement report available upon request.
  ● Phil Pacino asked how were individual contributions for 2020 compare to 2019?
  ● Mark responded that the number of individual contributors were significantly higher; although it should be stated that contributions in general for non-profits was lower this year.
  ● One member commented that the virtual talks really helped her ability to stay home during the pandemic and feel connected.
  ● Tamsen asked for a motion to accept the Treasurers as submitted. David Brassard motioned and Olivia White seconded the motion. All approved. No objections.
• Nominations & Elections, Danielle Velesig, Governance Committee
  o Ms. Velesig explained that we do not have any new members to nominate for this coming year.
  o Rotating off the board this year are Alicia McGrath and Gary Vostok
  o Continuing members are Mary Pat Barry, David Brassard, Patricia Dottore, John Furfe, Tamsen George, Bob Haskell, Megan Keohoe, Karen Rinaldo, Barbara Sillery, Ann Stone, Danielle Velesig, Thomas von Zabern and Olivia White.

• Executive Director’s Report, Mark Schmidt, Executive Director
  o Numerous walking tours, virtual tours and children’s events held in 2020
  o Renovations of the rear ell section of the Wicks House including the gallery with Karen Rinaldo’s painting titled The First Thanksgiving
  o Painting of the exterior of the Wicks House and work with the stone walkways
  o New: campus signage, walking tour audio guides, touch screen exhibit in the Conant House
  o Historic Structures Report – we will likely have to continue more restoration of the Wicks House
  o Thanks to Tamsen George and Meg Costello for their work on the women’s suffrage exhibits and others in the Conant House
  o Some of the things that didn’t happen –
    ▪ Plymouth 400 celebrations
    ▪ Highland Street Foundation has decided to end Free Fun Fridays
    ▪ Antique Sale
    ▪ Around the Sound boat cruise
    ▪ Christmas events.
  o Virtual talks and walking tours will continue.
  o Plans for 2021
    ▪ More social events, increasing membership
  o Thank you so much to our donors and supporters for continuing to support the Museum. Thanks to the staff especially Meg Costello, Deb Shemo, Roseann Damelio, Joanna Christopher and welcome and thank you to Kelly Anderson.

• Olivia White and Ann Stone both expressed their gratitude to the Board for their efforts in keeping the Museum moving forward.
• Mark also wanted to express his thanks to Alicia and Gary for their efforts.
• Alicia expressed her well-wishes to the Museum.

• Close of Business Meeting, Tamsen George, Board President
  o Tamsen looked to adjourn the meeting and asked for a motion. Olivia moved to adjourn and Margaret seconded. All in favor to adjourn at 10:54 am.

Respectfully Submitted,
Danielle Velesig, Secretary, Board of Directors
LETTER FROM PRESIDENT, BOARD OF DIRECTORS

When I took office as president of the Board of the Falmouth Historical Society last January, I was full of optimism that COVID was on its way out, and that the museums would be back to normal for the season. Well, things didn’t exactly work out that way!

During the first quarter, we held a large number of virtual author talks, and a few winter walks. We also heard about the Delta-Variant and were reminded that COVID was still on the scene.

In the second quarter, our virtual talks continued as did our walks. We opened the campus on Saturdays in May for a program featuring artist, Karen Rinalco, and “The First Thanksgiving” painting. We also participated in the “Museums’ Mondays in May”, along with other museums in the region. We held a virtual trivia night, presented our Historian Award to author Nathaniel Philbrick, and held a members’ event to kick-off our opening.

Our third quarter was almost normal. We opened on July 1st. with a schedule of three days a week and four hours a day. We began with our traditional reading of The Declaration of Independence, with a non-traditional reader, Abigail Adams. We held tours of the campus and buildings, and continued lectures and walks, with added days and new routes. We produced a virtual Third Grade Colonial Program, so teachers could continue presenting the content, even though they could not bring their classes to our campus. We also continued our participation with the Lawrence School’s “Think Like an Historian” program. We held The Katharine Lee Bates Poetryfest virtually, and The Teddy Bear Picnic on campus. We were finally able to hold our Heritage event and honor our five recipients, who were selected back in 2020. We participated in the celebration of Paul Revere Day with our neighbor, the First Congregational Church.

The fourth quarter brought many unexpected changes, and the term Omicron-Variant entered our vocabulary. On the negative side, our Executive Director, Mark Schmidt, left after 10 years at the helm of the Society, and a storm blew through Falmouth, with our campus in its eye. We lost two huge trees, one of which fell on Katie’s Clubhouse in the garden and destroyed it. But the Board stood-up and moved forward. Our virtual lectures continued and we held ore in person. Our walks continued and we added a special walk at the Old Burying Ground on Halloween Eve. Karen Rinaldo held another series of Saturday programs for her “The First Thanksgiving” painting. We again worked with our neighbor, the Congregational Church for a presentation by author, Nathaniel Philbrick. Although there were no activities at the museums over the holidays, the Garden Club was wonderful in again decorating our campus with trees and wreaths, and roping, lights and bows on our fence.

We are proud of the fact, that despite COVID and its variants, we have retained a presence in our community and have continued to provide services that meet our mission, which is to provide educational programs, and to preserve, share and celebrate the history and culture of our town.

I want to thank everyone who has supported us through another difficult year. Without your continued help and confidence, we would not be here. We have a lot to do as 2022 begins, but we are up to the challenges. I hope you will continue to support the Falmouth Historical Society in any way you can. I invite you to reach out to me for opportunities to serve on our Board, or as a volunteer. I consider us one big family and welcome your voice at the table.

PAT DOTTORE
Financial Report 2021

Income Summary January through December 2021

- Grants-Unrestricted: 21.05%
- Donation-Appeal: 18.12%
- Unrealized Gain (Loss): 15.27%
- Grants-Restricted: 8.72%
- Smythe Fund: 7.00%
- Realized Gain (Loss): 6.05%
- Membership Dues: 4.39%
- Interest & Dividends-Investment: 3.99%
- Sponsorship: 2.81%
- Rental Income: 2.75%
- Other: 9.66%

Total: $341,352.65

Expense Summary January through December 2021

- Administration: 35.33%
- Depreciation Expense: 25.52%
- Advertising & Marketing: 10.66%
- Buildings & Grounds: 8.52%
- Utilities: 4.51%
- Insurance: 4.02%
- Technology: 2.98%
- Event Expenses: 2.53%
- Investment Fees: 1.81%
- Program Expense: 0.97%
- Other: 3.16%

Total: $350,643.93
Nominations and Elections

New Members (3 yr term)
- Dennis Belanger
- Judy Durham
- Ken Richard
- Bill Wishart

Members Rotating off of Board
- Tamsen George
- Megan Kehoe
- Karen Rinaldo

Continuing Members
- Mary Barry
- David Brassard
- Pat Dottore
- John Furfey
- Bob Haskell
- Barbara Sillery
- Ann Stone
- Danielle Velesig
- Tom von Zabern
- Olivia Masih White
WHERE WE GO FROM HERE

The past year presented a unique set of experiences, but we proceed into 2022 with optimism. With the help of a small, dedicated staff of three, and 14 supportive Board members, these are our partial plans for this year.

1. First and foremost we must hire an Executive Director. A search committee continues to work on this important matter.

2. We will concentrate on increasing our membership, and on growing the financial health of the Society. Our involvement in the "One Falmouth" telethon will help to advance this objective.

3. We will continue our stewardship of protecting, preserving and sharing our past. • The refurbished Wicks House will reopen with an expanded story of its history • A portrait gallery of historically famous figures will be installed in the back of Wicks • A maritime/scrimshaw gallery will be installed in the Conant House • Artifacts and untold tales will continue to be shared via print and digital forms

4. We will have more in-person programs this year. • Several author talks are scheduled • The Antique sale returns on Saturday, August 20, 2022 - our 50th anniversary • Member events are being planned • The Heritage Award reception will be held in the fall • A full season, Memorial Day to Columbus Day, is being planned

5. We will recruit and train volunteers to engage our visitors and to tell our stories.

6. We will continue to monitor the physical plant and to repair and replace our structures as needed.

7. We will continue to promote our venue for rentals to generate revenue.

8. We will continue to follow state and federal guidelines pertaining to COVID. We encourage everyone to get vaccinated and boosted, wear a mask, and social distance.

Thank you all for your confidence as we move into the new year. A special thank you to everyone who volunteered in any capacity to help the Society weather 2021.
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Thank You

Falmouth Historical Society