

ANNUAL REPORT 2018



MoG
MUSEUMS *on the* GREEN
falmouth historical society



“Let the future not forget
What the past accounted dear!”

— THE FALMOUTH BELL, KATHARINE LEE BATES

FROM THE PRESIDENT

2018 WAS AN ESPECIALLY MEMORABLE YEAR.

In the Director's Report, you'll learn more about our major accomplishments. However, when I think back over this year—every year—it's not just the engaging talks, interesting exhibits and fun events I remember. I also remember all the people who contributed to the Museums' success: our members, donors, volunteers, staff, sponsors, partners and participants. It takes an army of people who love history and our community to make the magic happen. Thank you!



Every year, we also want to recognize individuals and groups who have provided outstanding leadership and made significant contributions to our community. Our 2018 Heritage Award recipients were David Willard of the Cape Cod Five Foundation and the Falmouth Volunteers in Public Schools. We thank these kind and caring citizens for making education a priority and creating extraordinary opportunities for Falmouth residents.

The Museums' dedication to education extends to its ongoing programs for local children. Each year, busloads of third graders from Falmouth schools visit the campus to learn about colonial life and their hometown. We also partner with six other local nonprofit organizations to produce "Inspired by Nature." The five-day program features different science, technology, art, music and history adventures for children ages 9-12.

While we're "doing," we're always "digging" into the next year, deciding which projects to tackle, programs to present, objects to exhibit, and, most importantly, how to continue to strategically support our operations in the years to come. This year, we updated our bylaws and created a 4-year strategic plan to strengthen our organization and develop a blueprint for continued success.

Stay tuned! Stay involved!

Tamsen George
President, Board of Directors

DIRECTOR'S REPORT



IT WAS A SOLID YEAR FOR THE MUSEUMS, which received a top honor in Cape News Group's inaugural "Best of the Upper Cape Local Choice Awards."

The season included almost 50 programs with local experts like Stormy Mayo and national bestselling authors, such as Casey Sherman ("Above and Beyond"), Larry Loftis ("Into the Lion's Mouth"), Jessica Shattuck ("The Women in the Castle") and William Martin ("Bound for Gold").

Why Didn't I Know About This?, a women's history series sponsored by Mass Humanities, drew appreciative crowds. Talks with the authors of "Hello Girls," "Fly Girls" and "Code Girls" explored women's groundbreaking roles as switchboard operators in WWI, codebreakers during WWII and pioneers in the early days of aviation. We also partnered with the John F. Kennedy Hyannis Museum to bring Pulitzer Prize-winning journalist Eileen McNamara to the Cape to discuss her 2018 release, "Eunice: The Kennedy that Changed the World." And, two historic re-enactors brought Amelia Earhart and Mary Chipman Lawrence, a 19th century sea captain's wife, to life.

We hosted our regular historical walking and trolley tours and held several events and fundraisers: Heritage Award, Free Fun Friday, Katharine Lee Bates Poetry Fest, Teddy Bear Picnic and Tea, Annual Antique Show & Sale, Around the Sound Cruise, Wine Tasting and Talk at Cape Cod Winery, Beer BQ2 Fall Festival and the annual Christmas Traditions Tour at the 1790 Dr. Francis Wicks House.

The Museums also participated in the Cape's second Annual "Festival of Museums," sponsored by the Cape Cod Museum Trail.

Our volunteer team remained strong. We also hired Deborah Shemo as Office Manager and Norah Schneider as Collections Manager. Marketing & Communications Consultant Joanna Christopher also joined the professional team.

Visitation was significantly higher than in 2017. Membership increased, rentals were strong, and support from grants and sponsorships was robust. With a tight control on costs, we were able to increase reserves and realize a year-end profit.

Mark Schmidt
Executive Director



EXHIBITIONS & COLLECTIONS

Every quarter, the Collections Committee meets to review donated artifacts, documents and art to see if they complement our present collections or relate to the history of Falmouth.

New acquisitions for 2018 included a painting of the whale ship *Awashonks*, built in Woods Hole in 1830 by Falmouth financier Elijah Swift. Once, when stopped for water at a South Pacific island, natives killed the captain and captured the ship. The third mate, Silas Jones, escaped, recaptured the ship and navigated to Hawaii.

We also received two portraits, Deacon Thomas and Susannah Crowell Fish, now hanging in the Conant House library. The couple lived in one of three houses on Quissett Harbor in the 1830s. Thomas owned the shipyard and built the brig *Victory*, bark *Union* and sloop *Susannah*. After experiencing a religious epiphany, Mrs. Fish launched the annual Quissett Revival. Three generous donors contributed to restoration work on the Deacon Fish portrait.

The Museums produced several exhibits in 2018:

- § “We Who Adventure Far: Falmouth Whalers Return” told a different story about whaling through the souvenirs local mariners brought back from all corners of the globe.
- § “America the Beautiful” featured prints by award-winning artist Chris Gall, a great-great-grandnephew of Katharine Lee Bates.
- § Our “Flags of the Founders” exhibit included seven fabulous flags from the archives.
- § “Celebrating 50 Years of the College Light Opera Company,” a collaboration with the summer theatre company, included posters, playbills, photographs, newspaper clippings, and costumes.

We also acquired a new shed for our restored cannon that was recovered from Great Ledge in Buzzards Bay in 1983. It has been identified by some as armament associated with the *HMS Nimrod*, so it provides an exciting opportunity to include the War of 1812 and the bombardment of Falmouth into our historical conversations.

TREASURER'S REPORT

THE FALMOUTH HISTORICAL SOCIETY has an operating account for annual income and expenses and a capital/investment account to support operations and major capital expenses and provide long-term stability.

OPERATING ACCOUNT

The beginning balance of the operating account was \$33,132; the ending balance was \$20,826. The operating income in 2018 was much higher than budgeted, thanks to two generous grants of \$55,000 from Foundations and increased support from members. The operating expenses were lower than budgeted.

Due to the increase in income and decrease in expenses, we had an operating surplus of \$7,000 transferred to our capital/investment account at the end of the year – a first in many years.

CAPITAL/INVESTMENT FUNDS

The approximate annual rate of return on assets for 2018 was a negative -3.93% net of fees. We certainly hope the market recovers in 2019. The Investment Committee meets regularly with our investment advisors at Cape Cod Five Trust & Investment to review performance against the benchmarks and adherence to the investment policy asset allocation guidelines.

The total in our capital fund at the end of 2018 was \$741,400.

The immediate and long-term survival of the organization relies on ongoing donations to the annual operating fund appeal and the capital/investment fund. Planned gifts also help ensure the Museums' legacy.

Mary Harris
Treasurer

FALMOUTH HISTORICAL SOCIETY OPERATING INCOME 2018



Grants & Sponsorships	\$83,158
Donations	\$72,240
Members/Programs	\$25,843
Rental Income	\$25,756
Events/Net	\$15,962
Other Income	\$6,603

FALMOUTH HISTORICAL SOCIETY OPERATING EXPENSES 2018



Payroll	\$122,449
Development	\$22,871
Buildings & Grounds	\$20,799
Administration & Technology	\$17,317
Utilities	\$16,652
Equipment/Repairs	\$16,587
Insurance	\$12,506
Curatorial	\$5,687



OPERATING CASH FLOW 2018

	2018	2017
BEGINNING CASH	\$33,132	\$15,885
INCOME		
Donations	\$72,240	\$86,685
Fundraising Events Net	\$15,962	\$20,835
Grants & Sponsorships	\$83,158	\$45,000
Membership/Programs	\$25,843	\$27,455
Rental Income	\$25,756	\$21,996
Other Income	\$6,603	\$7,911
Net from Operations	\$229,561	\$209,881
Support from Investments	(\$7,000)	\$38,564
EXPENSES		
Payroll	\$122,449	\$116,291
Administration & Technology	\$17,317	\$35,300
Buildings & Grounds	\$20,799	\$27,082
Utilities	\$16,652	\$16,239
Insurance	\$12,506	\$9,021
Development	\$22,871	\$11,688
Curatorial	\$5,687	\$8,465
Equipment	\$16,587	\$7,112
Total Expenses	\$234,867	\$231,198
NET INCOME	(\$12,306)	\$17,247
ENDING CASH	\$20,826	\$33,132



CAPITAL ACCOUNTS CASH FLOW 2018

	CHECKING	INVESTMENTS	TOTAL
BEGINNING BALANCE 12/31/17	\$38,850.21	\$724,324.77	\$763,174.98
INCOME			
Donations	\$0	\$0	\$0
Interest & Dividends	\$3.39	\$15,959.19	\$15,962.58
Realized Gain	\$0	\$3,655.65	\$3,655.65
Unrealized Gain (Loss)	\$0	-\$41,450.55	-\$41,450.55
TOTAL INCOME	\$3.39	-\$21,835.71	-\$21,832.32
INTER ACCOUNT TRANSFERS-	\$40,000.00	\$40,000.00	\$0
DISBURSEMENTS			
Management Fees		\$6,942.26	\$6,942.26
Building Projects & Repair		\$0	
Transfer to Operating	-\$7,000.00		-\$7,000.00
TOTAL DISBURSEMENTS	-\$7,000.00	\$6,942.26	-\$57.74
END BALANCE 12/31/2018	\$5,853.60	\$735,546.80	\$741,400.40
RATE OF RETURN (LOSS)			-3.93%

2018 SUPPORTERS

GENEROUS BENEFACTORS

\$1,000+

Diana and David Brassard
Patricia Dottore
Mary and Charlotte Harris
Elizabeth Heald
Richard A. Heald Fund
James and Caroline Lloyd
James and Alicia McGrath
Carolyn Partan
J. Carlisle and Nancy Smith
Wood Lumber Company

SUPPORTERS

\$500-\$999

George Billings
Mary Frances Buckley and Robert
Haskell
Cape Cod Five Cents Savings Bank
John and Jean Connors
First Citizens' Federal Credit Union
Judith Frank
Gene Marie Hassan
Giles and Debbie Knight
Longfellow Design Build
Francis C. and Victoria Lowell
Dana and Eileen Miskell
Thomas Morse
Meredith Pratt

\$101-\$499

Margaret Adlum
Joanne Alano and William Treat
David Bullock and Patricia Hannon
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Carlyn Ellms
David and Doris Fausch
Foley & Foley
Arthur Fritz
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William H. Greer
Sue Gregory
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Charlie and Sally Hauck
Robert Hauser
Leonard and Patricia Johnson
Virginia Johnson
Sara Conant Ostrom King
Kevin Klauer
Lawrence Lynch Corp
Gerald T. and Dianne Lynch
Rocco and Susan Maffei
Ronald and Barbara Marcks
Richard McElvein
Robert McIntire
Michael and Lyn McNaught
Rev. Bobbie Miner
Catherine Morse
Thomas and Becky Mountford
Brian and Mary Nickerson
James Reulbach
Morton T. Saunders
Daniel and Ann Swift
Noah and Janet Totten
Terry and Olivia White
Marcia Young



UP TO & INCLUDING \$100

Donald A. and Barbara Abt
 Louise Adler
 Walter and Mary Alessi
 John and Gabrielle Allen
 Jeanne Alves
 Donald Aukamp
 David and Sandra H. Bakalar
 Baker Monument Company
 Leila (Lee) Barrington
 Mary Patricia Barry
 Glenn and Judy Bell
 Jodee Bishop and James Reber
 Karen Bissonnette
 Josephine Bonaffini
 Walt and Priscilla Bond
 George and Naomi Botelho
 Phyllis L. Burns
 Cape Coastal Computers
 Cape Cod Winery
 Peter and Joanne Carnevale
 Joanna Christopher
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 Richard Chute
 Peter Clark and Ellen Barol
 James and Ann Cleary
 Sally Collinson
 Kathleen Daly
 Claire DeMello
 Helen Devine
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 Robertson and Patricia Dinsmore
 Helen Dixon
 Thomas P. Dolan
 Shirley Dunkle
 Joan M. Edstrom
 Robert and Karin P. Edwards
 Norma Engles
 Eleanor Ericson
 Randy and Lynn Evans
 Falmouth Garden Club
 Nancy C. Fay
 Robert and Genevieve Fitzpatrick
 Robert and Winnie Fitzpatrick
 Ned and Janice Forrester
 Charles and Barbara Gachot
 Gregory and Barbara Gillis
 Harold and Mary Gilmore
 Janice Goodell
 Connie Gorman
 John and Marilyn J. Gould
 Stuart Graham, Esq. and Jessie Klyce
 Edward and Alice Grayson
 Mary Greer
 Sol and Nancy Gully
 Robert Gunning
 Bruce Haslun and Carol Erhardt
 Robert and Ursula Haslun
 Mary G. Heard
 Frederic and Patricia Hildebrandt
 Joyce Hiller

Continued >



Rodney J. Hinckle and Kirstin Moritz
 Peter and Lindsay Hopewood
 Hartley and Rosemary Hoskins
 Carolyn Hummer
 Richard Kendall
 Kenneth Kostel and Anne-Marie Runfola
 Louis and Camilla Larrey
 Ruth Lawrence
 Jo-Ann Leaf and Daniel Gould
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 Mary Mangelsdorf
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 Richard and Leslie McCall
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 Jim and Leslie McDonald
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 Kathryn Minnock
 Donald and Janet Moller
 Marianne Monacci
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 Laura and Ken Morse
 Joseph and Jan Mulvey
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 Pine Haven Investment Counsel, Inc.

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 Catherine A. White
 Joan Wickersham
 B. Grant Willis
 Windfall Market
 Leslie and Virginia Wrigley
 Philip and Karen Zimmerman

2018 HONOR GIFTS

IN HONOR OF

Thomas Fish portrait restoration, by
Randy and Lynn Evans
Thomas Fish portrait restoration, by
Laura and Ken Morse
Tamsen George, by Carolyn Partan
Captain Zenas Hamblin, by Judith
Frank
Mary Harris, by Mary G. Heard
Caroline & Jim Lloyd, by Robert
McIntire
Susan Lloyd, by Rodney J. Hinkle and
Kirstin Moritz

IN MEMORY OF

William Dunkle, by Shirley Dunkle
Stanley Sulis, by Donna Sofuolis
Rich Miner, by Rev. Bobbie Miner
Niles A. Peterson Jr., by Mary Peterson
Kathleen Betts, by Arthur Fritz
Joan Smith, by George and Naomi
Botelho
Jeanette Treat, by Joanne Alano &
William Treat
James and Ruth Clark, by Alison Cady
Martin
Grace Hauser, by Robert Hauser
Frances M. Alano, by Joanne Alano &
William Treat
Elliot Allen Billings and Priscilla Robb
Billings, by George Billings
Clarence Anderson, by Barbara
Anderson Perry
Charlie Gachot, by Charles and
Barbara Gachot

ADDITIONAL SUPPORTERS

Foundations, Businesses and Other Organizations

Baker Monument Company
Cape & Islands United Way
Cape Cod Five Cents Savings Bank
Commonwealth Corporation
Falmouth Road Race
First Citizens' Federal Credit Union
Henry Herbert Smythe Trust
Highland Street Foundation
Kevin Klauer, Attorney
Longfellow Design Build
Lovell Charitable Foundation
Martha's Vineyard Savings Bank
Mass Humanities
The Cape Cod Foundation
The Falmouth Fund of The Cape Cod
Foundation
Wood Lumber Company
Mass Humanities
Michael's Arts & Crafts
Palmer House Inn Bed & Breakfast
Rockland Trust
Salt Pond Realty, LLP
St. Barnabas Episcopal Church
US Federation of Friends of Museums
Wood Lumber Company
Woods Hole Foundation, Inc.
Willett Foundation

While we have tried to be complete and accurate with this Annual Report, please notify us of any errors or omissions. Call 508.548.4857; email info@museumsongreen.org or send a note to Museums on the Green, PO Box 174, Falmouth, MA 02541



BOARD OF DIRECTORS 2018

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STAFF

Mark Schmidt, *Executive Director*
 Meg Costello, *Research Manager*
 Norah Schneider, *Collections Manager*
 Deborah Shemo, *Office Administrator*
 Jeanne Alves, *Bookkeeping*





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